

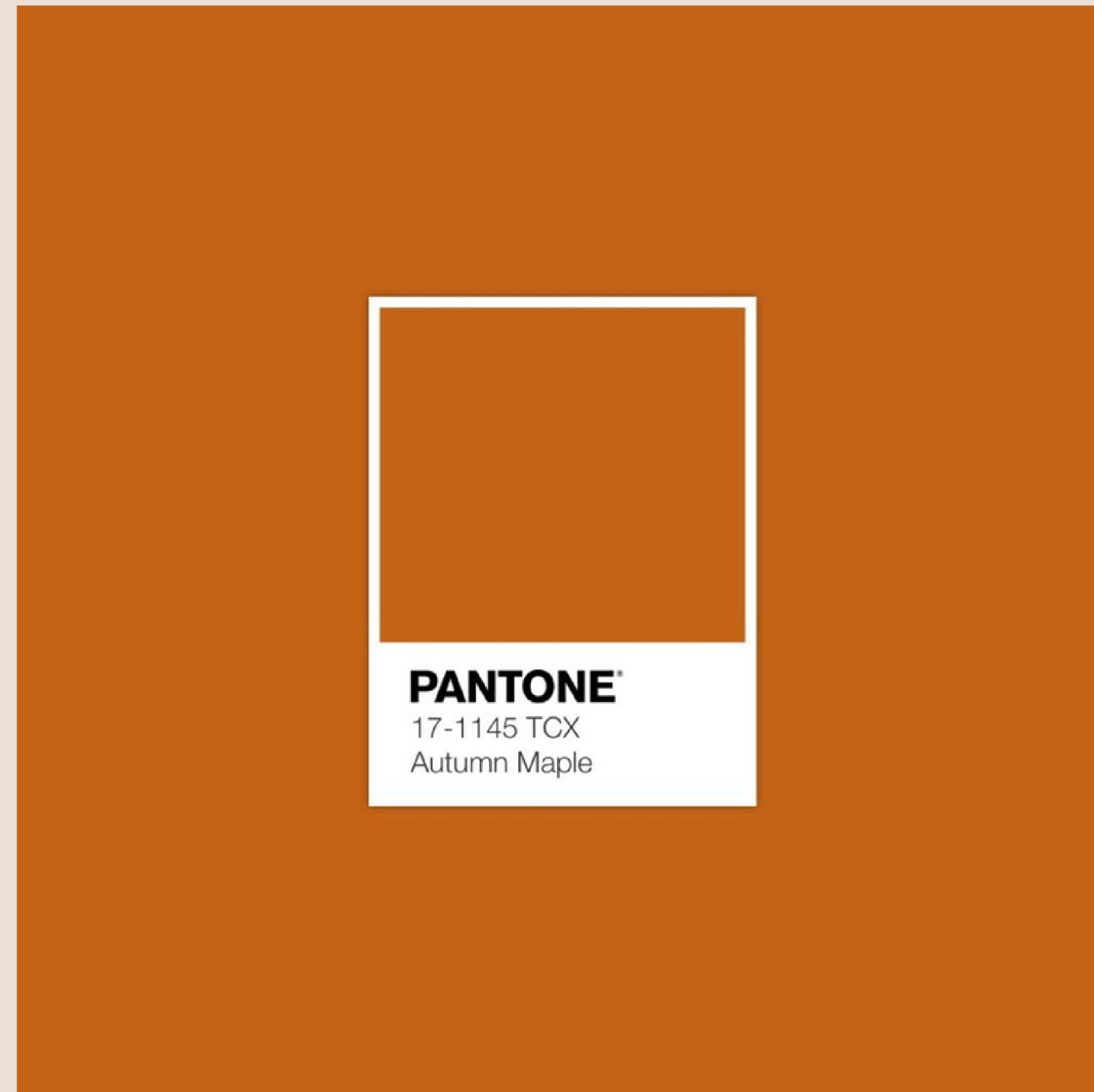
COLOR PALATE

A/W 24/25

Leah Brainerd

Makeup

autumn maple



autumn maple is a very deep and grounding orange that pays homage to summer but in a more deep way to create the feeling of falling into winter. It is a grounding color that I can see becoming popular for a long time

also my school color so go pokes

chai tea



yellow has been making a resurgence for the last couple years and I see that continuing next year but in a way that fits the season in a more subtle color instead of a bright summer yellow

formal garden



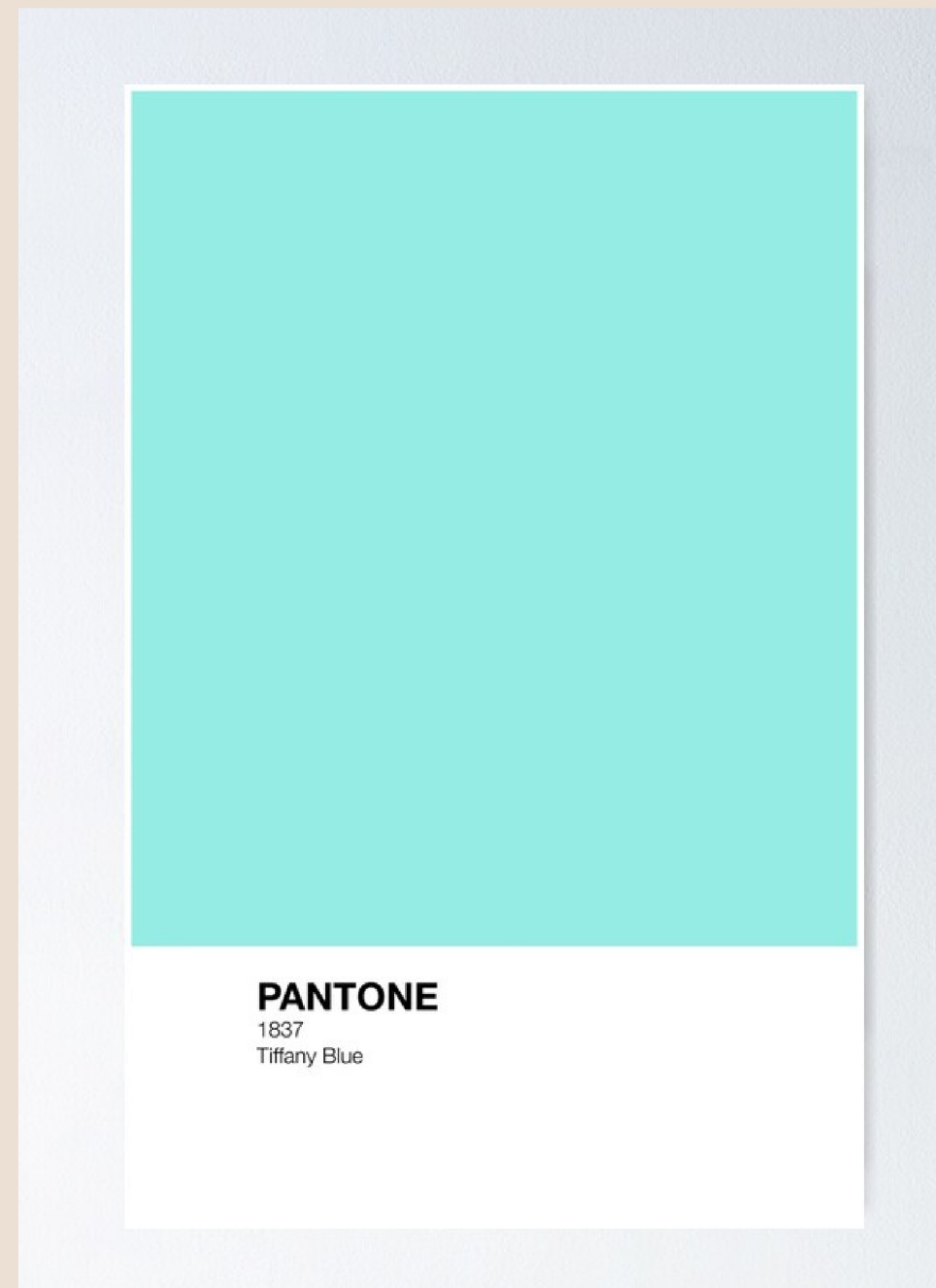
Jewel tones will be big this season as well as deep natural tones because of the season but also a push away from the constant neons that we have been seeing

dewberry



Along with Formal Green, Dewberry is a deep jewel tone that I see pairing well and showing up more this season because it is more subtle and deep for the winter months and it also alludes to the color of the year

tiffany blue



Tiffany recently released a shoe brand deal with Nike as well as a collaboration with Fendi for bags and I see a surge of tiffany blue coming from their push for popular collaborations



PANTONE®
17-1145 TCX
Autumn Maple



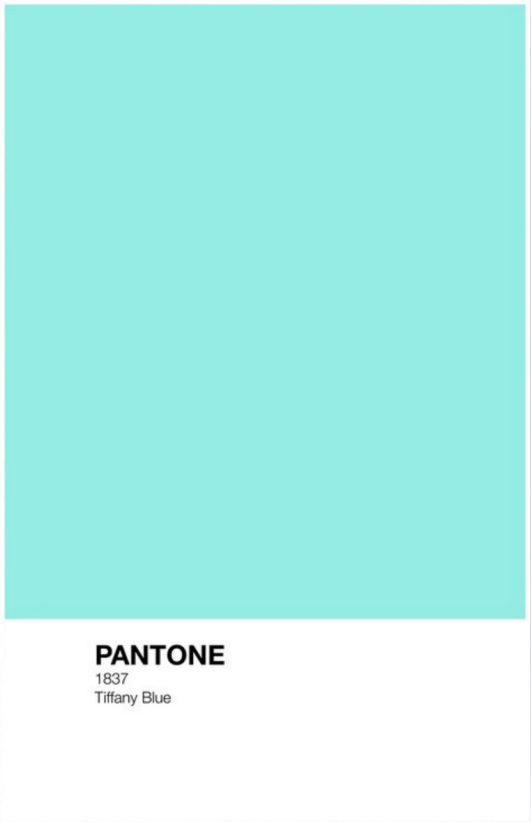
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Chai Tea



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Formal Garden



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1837
Tiffany Blue